

**South Tacoma
Neighborhood Planning**

Steering Group Meeting #2

April 25, 2024



AGENDA

Introductions/Icebreaker

- *Three H: Head; Hands; Heart*

Program Update

- Engagement recap
- Discuss project name and map area

Neighborhood Plan Framework:

- Steering Group working norms
- Neighborhood Plan values
- Equity framework

Next Steps

- Engagement discussion
- May meeting: in-person workshop (May 30)



MEETING GOALS

- **Recap and discuss:**
 - Steering Group norms
 - Neighborhood Plan values
- **Set the tone for future discussion** around an equitable, trauma-informed approach
- **Set us up for success** for our next meeting on community engagement





VENTURES

Travel Photography Mobility Good things



Sidewalk vibes...seating and space for hanging out



Neighborhood mural art



"closed" street/Open Street festivals



Retail/food that appeals to all ages, non-alcohol, hosting book or study groups

Enhance walkability and sense of place with painted crosswalks or non-standard street design

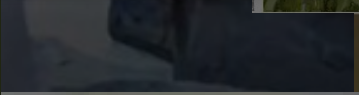


Local car shows.....also a

PROGRAM UPDATE

Healthy OPPORTUNITIES

SOUTH TACOMA



WALKING

COMMUNITY

FAIR HOUSING

HEALTHY SPACES

SMALL BUSINESS

RESPECT

EQUITY



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RECENT ENGAGEMENT



Pretty Gritty led South Tacoma Walking Tour (April 13)

Engagement with Mt. Tacoma students (April 17)

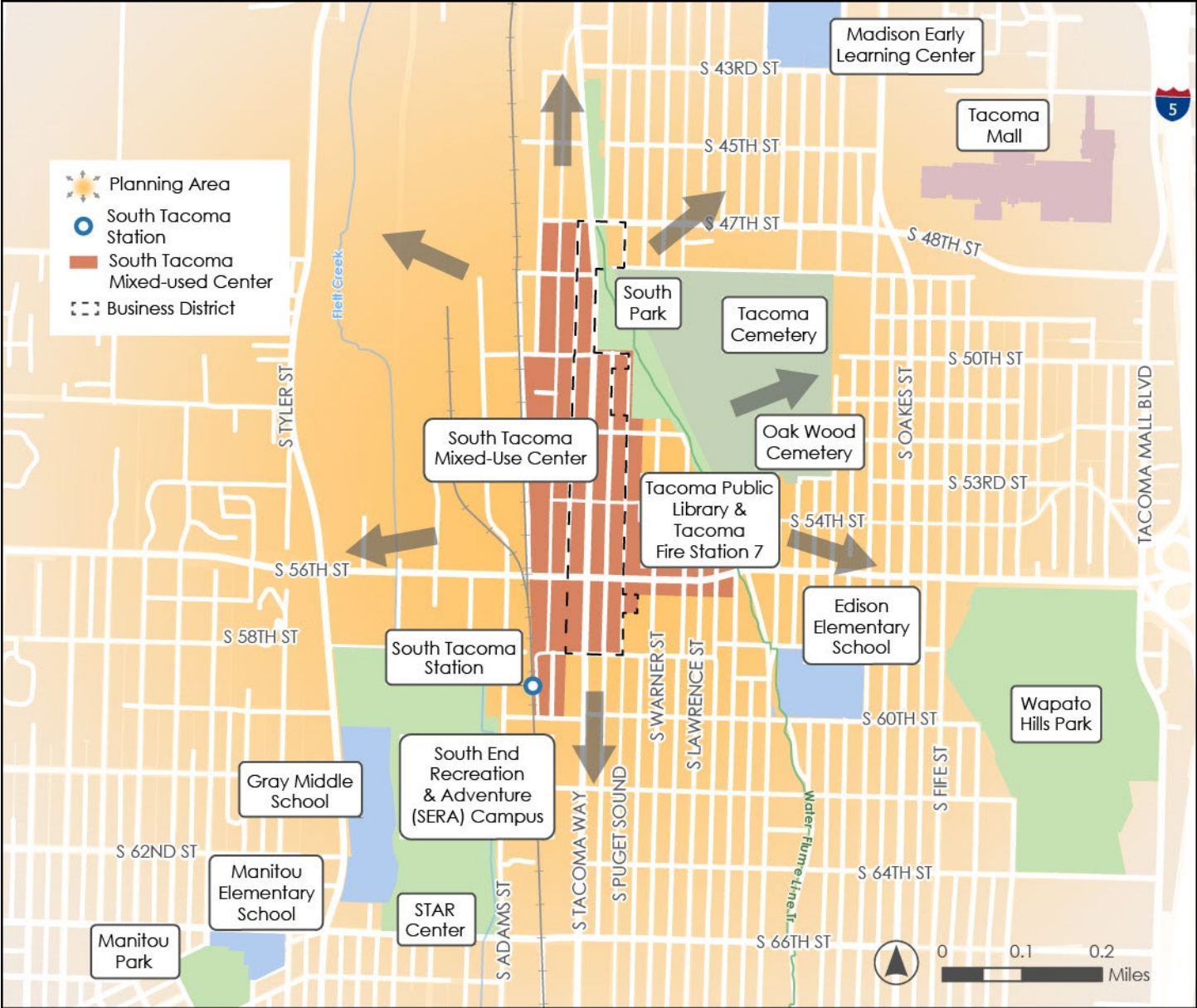
Attendance of South Tacoma Business District meeting (April 18)

Ongoing meetings with TeamWRK for youth engagement coordination

PROJECT NAME AND MAP

Planning area includes:

- South Tacoma Way Business District and Mixed-Use Center
- Surrounding residential areas
- Specific neighborhood areas requested by the community



NEIGHBORHOOD PLAN NAME POLL RESULTS

Total of 7 responses:

- “South Tacoma Neighborhood Plan” (x3)
- “South Tacoma Way Neighborhood Plan” (x1)
- Something else (x3):
 - “**South Tacoma Way Plan** (leaving the word ‘neighborhood’ out since there is no STW Neighborhood)...or the **Edison Rising plan**”
 - “**South Tacoma Valley Plan**... ties it to a more identifiable geographic area and doesn't misrepresent the expanse of S. Tacoma”
 - “If the primary focus is South Tacoma Way business district, then call it the **South Tacoma Way Rollout** or **STW Business District Rollout.**”

Office of Equity and Human Rights (OEHR) ²

Why?

Created in 2014 to support the organization to carry out the goals of the City's Equity and Empowerment framework.

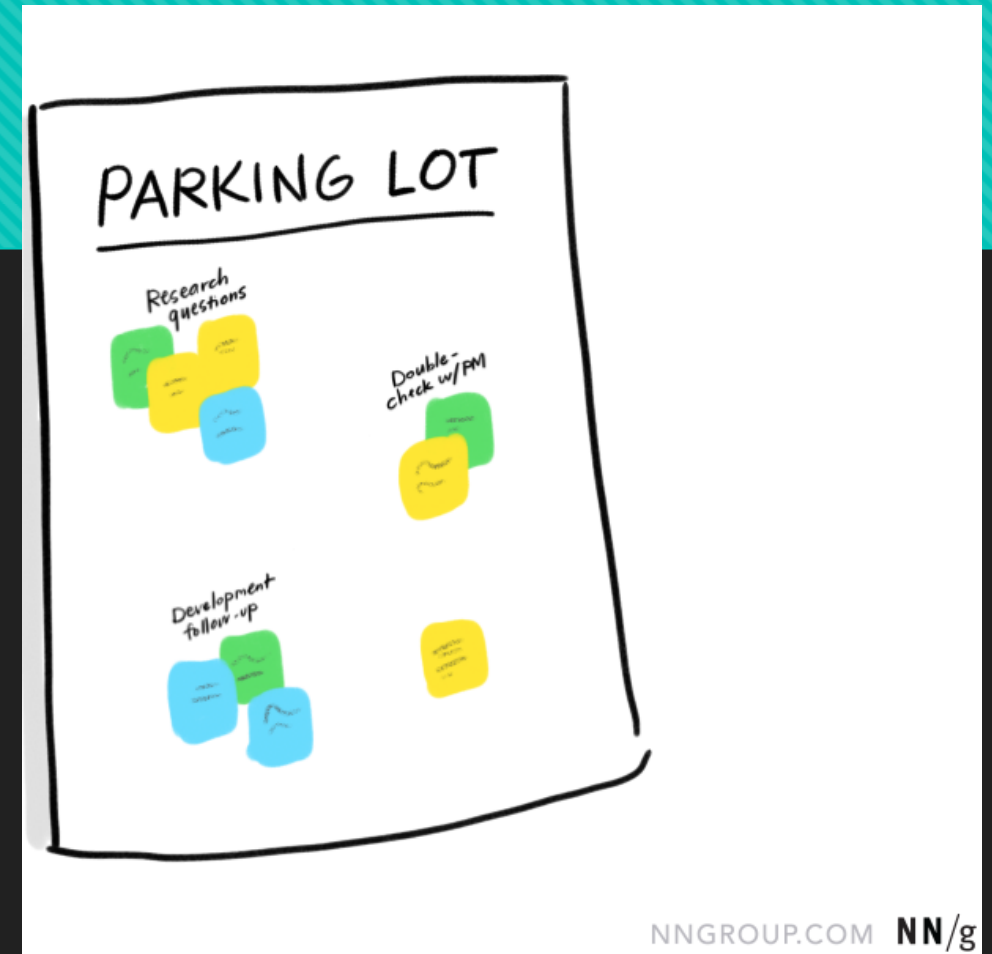
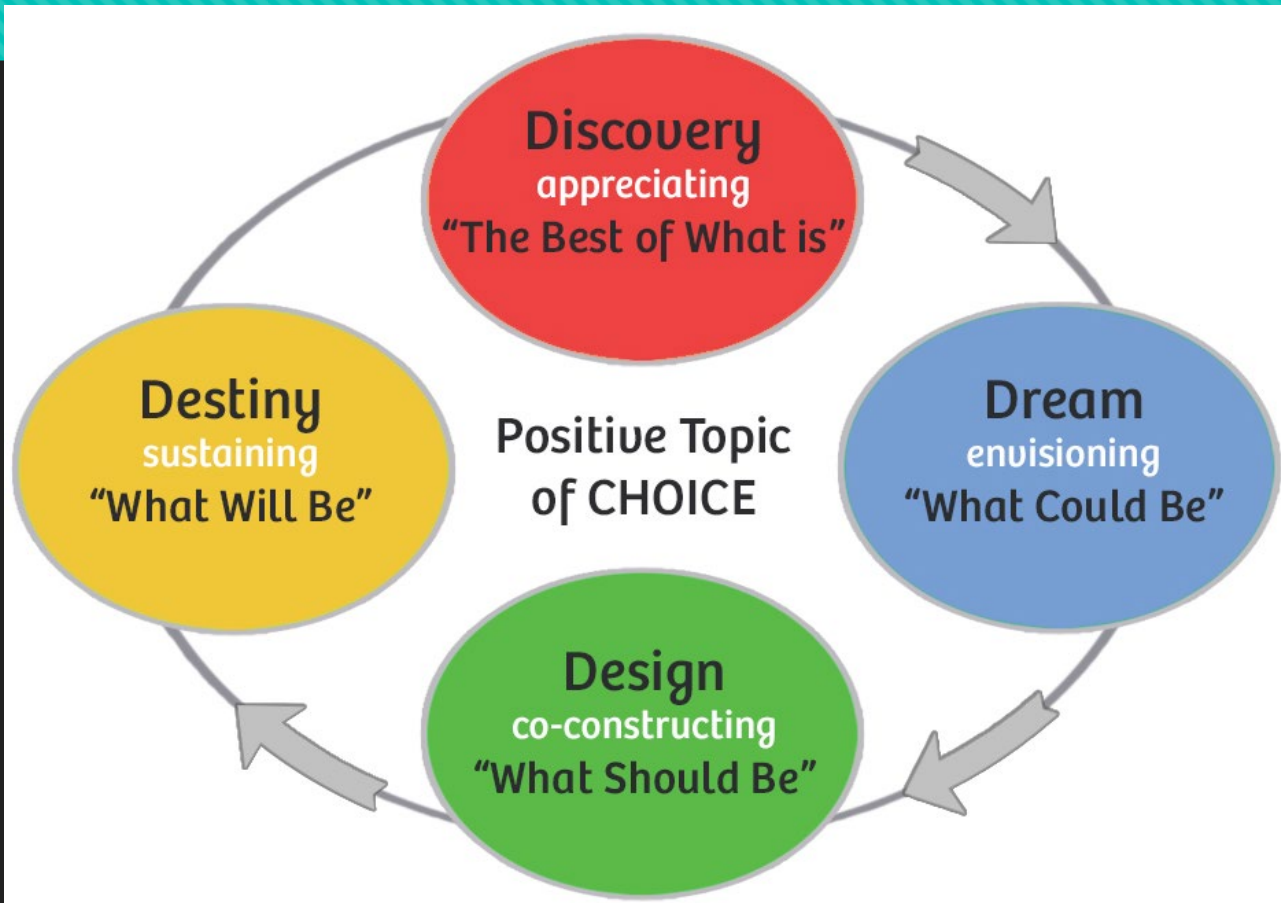
1. The City of Tacoma Workforce reflects the community it serves.
2. Purposeful Community Outreach and Engagement
3. Equitable Service Delivery to Residents and Visitors
4. Support Human Rights and Opportunities for Everyone to Achieve their Full Potential
5. Commitment to Equity in Policy Decision Making

Office of Equity and Human Rights (OEHR) Mission Statement:

The mission of the Office of Equity and Human Rights (OEHR) is to achieve equity in our service delivery, decision making and community engagement. We will do this by identifying and eliminating the underlying drivers within our community that perpetuate racial inequity and provide opportunity and advancement for all. Ultimately, we want to change the way we do business as an organization and work with our community to make Tacoma a city that is welcoming, inclusive and accessible to everyone.

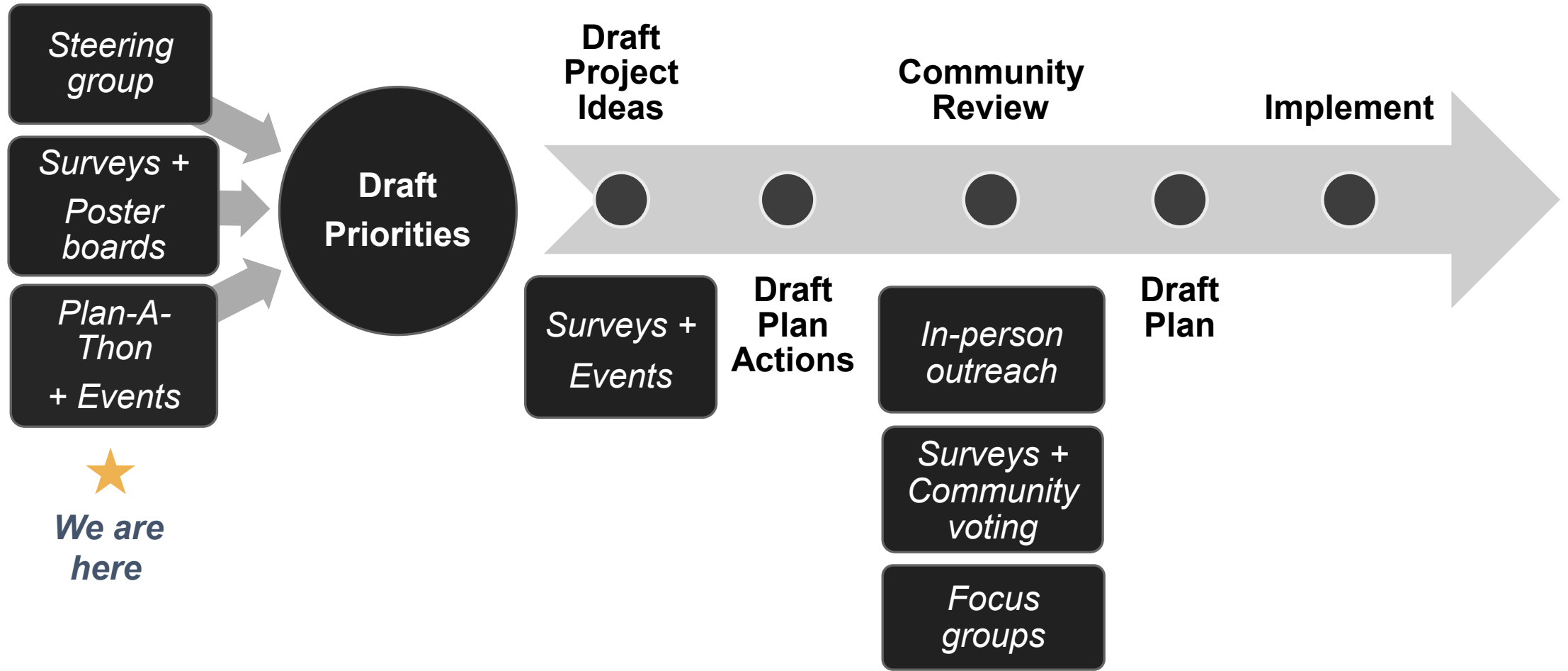
NORMS, VALUES, EQUITY FRAMEWORK

Appreciative Inquiry



Parking Lot

NEIGHBORHOOD PLAN PROCESS



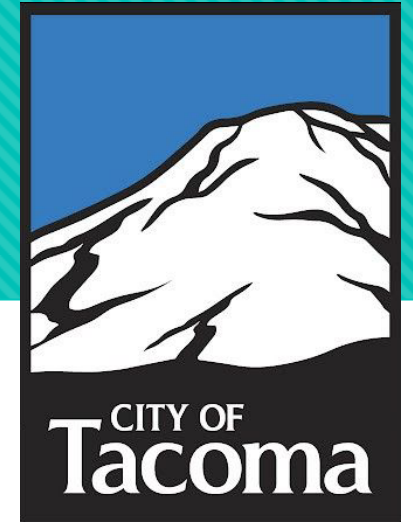
WHAT WE'VE HEARD SO FAR

- Environmental quality and equity
- Green economy and industrial uses
- Business district identity/vitality
- Active transportation (walking, biking, rolling) and traffic safety
- Historic preservation and multicultural recognition
- Proximity of food and other daily necessities
- Crime/safety
- Education/youth programming
- Housing affordability/equitable development
- Neighborhood/plan name/location concerns

WHERE WE'VE BEEN LISTENING:

- **Online community survey:** 91 responses (English)
- **Paper survey** (available in Khmer, Korean, English, Russian, Ukrainian, Vietnamese): 58 responses
- **4 past community events and meetings**
 - *Spotlight on South Tacoma: Community Conversation*
 - *Neighborhood Plan-A-Thon*
 - *Spotlight on South Tacoma: Open House*
 - *South Tacoma Way Walking Tour*
- **13+ interview conversations** with residents and key collaborators
- **1 Youth focus group** at Mount Tahoma High School

TACOMA EQUITY INDEX



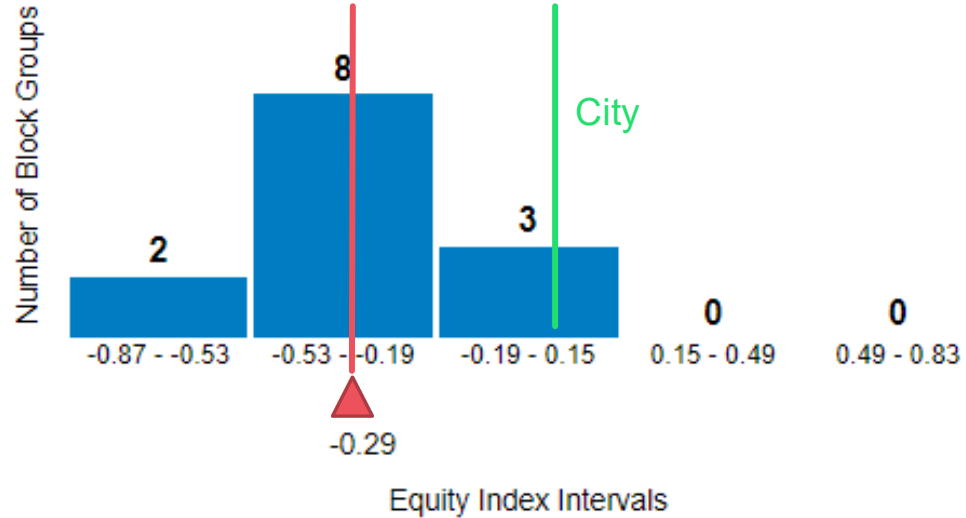
The Tacoma Equity Index aggregates 5 data categories into one index:

- **Livability**
 - (e.g., life expectancy, housing affordability, and pedestrian fatalities)
- **Accessibility**
 - (e.g., access to mobility by mode, healthy food availability, and voter participation rate)
- **Economy**
 - (e.g., median household income, employment rate, and poverty rate)
- **Education**
 - (e.g., high school graduation rate, testing proficiency, and higher-education attainment)
- **Environmental Health**
 - (e.g., vehicle emissions, toxic risk, and urban heat island effect and tree canopy)

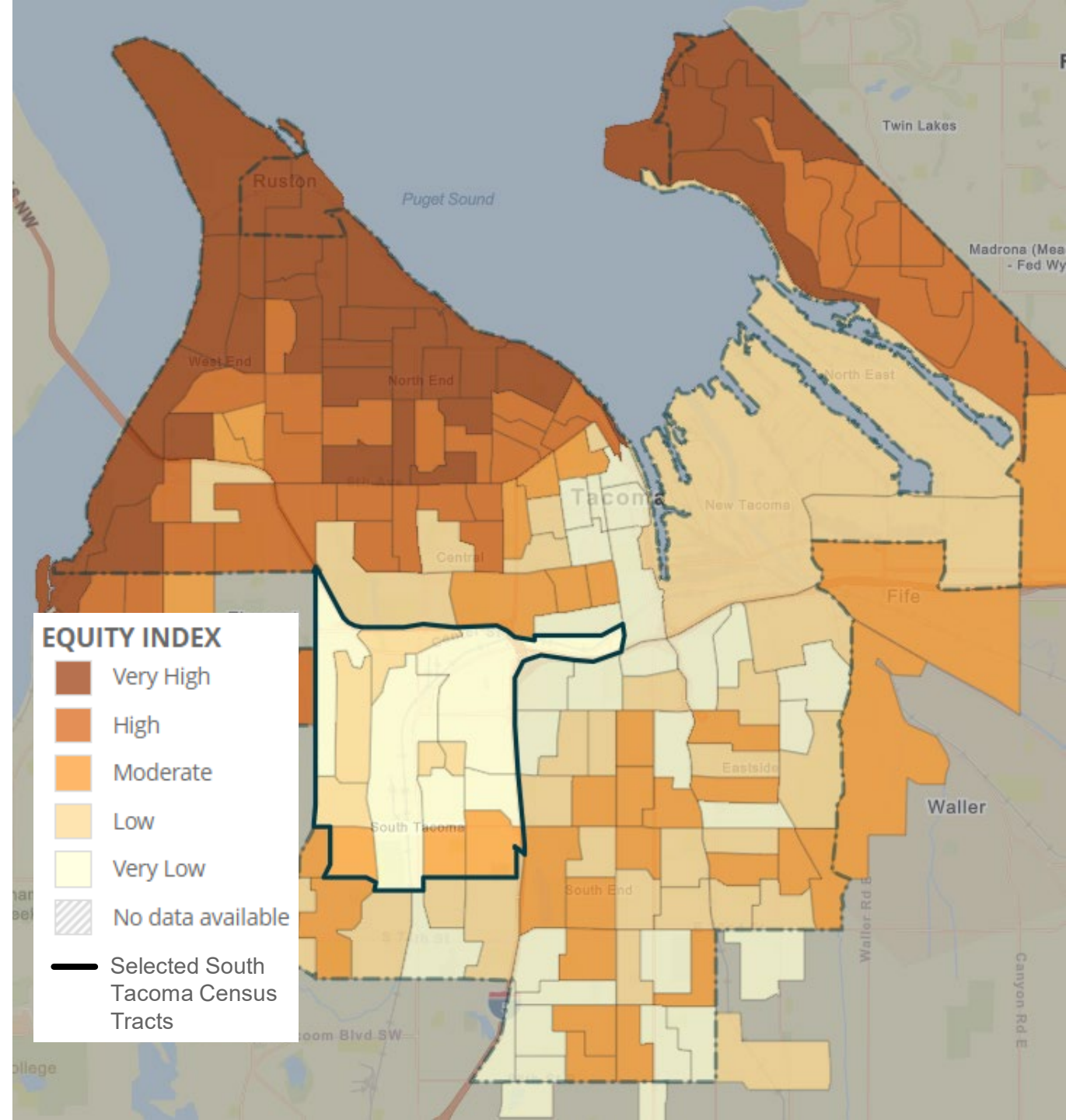
Explore the equity index here: <https://www.cityoftacoma.org/cms/One.aspx?portalId=169&pageId=175030>

EQUITY INDEX

NUMBER OF BLOCK GROUPS WITHIN EACH RANGE OF INDICATOR VALUES



- The Equity Index spans from -1 to 1
- The whole city sits at **0.0**
- Block groups that make up South Tacoma average a rating of **-0.29** [for overall equity/opportunity score]



KEY EQUITY INDEX CHARACTERISTICS

INDICATOR	CITY OF TACOMA	SOUTH TACOMA
% of speaking limited English	4%	2%
Top 5 Countries of Immigration	<ol style="list-style-type: none"> 1. Mexico (17%) 2. Vietnam (11%) 3. Korea (9%) 4. Philippines (8%) 5. Ukraine (6%) 	<ol style="list-style-type: none"> 1. Vietnam (20%) 2. Mexico (13%) 3. Korea (13%) 4. Philippines (7%) 5. Ukraine (5%)
% identifying as white alone	61%	58%
median household income	\$84,526	\$61,924
% living with a disability	15%	16%
Toxic Risk (RSEI Score)	1030	776

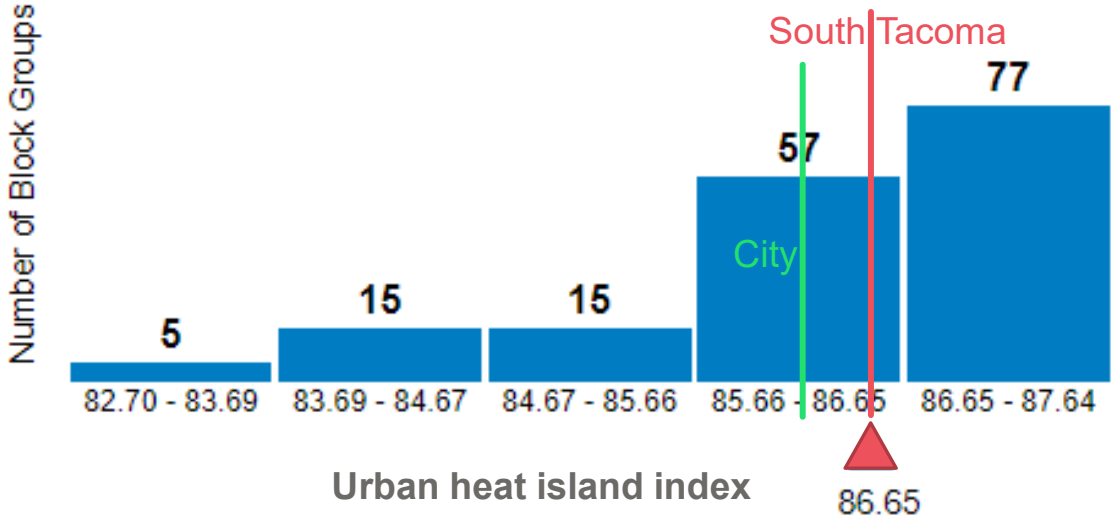
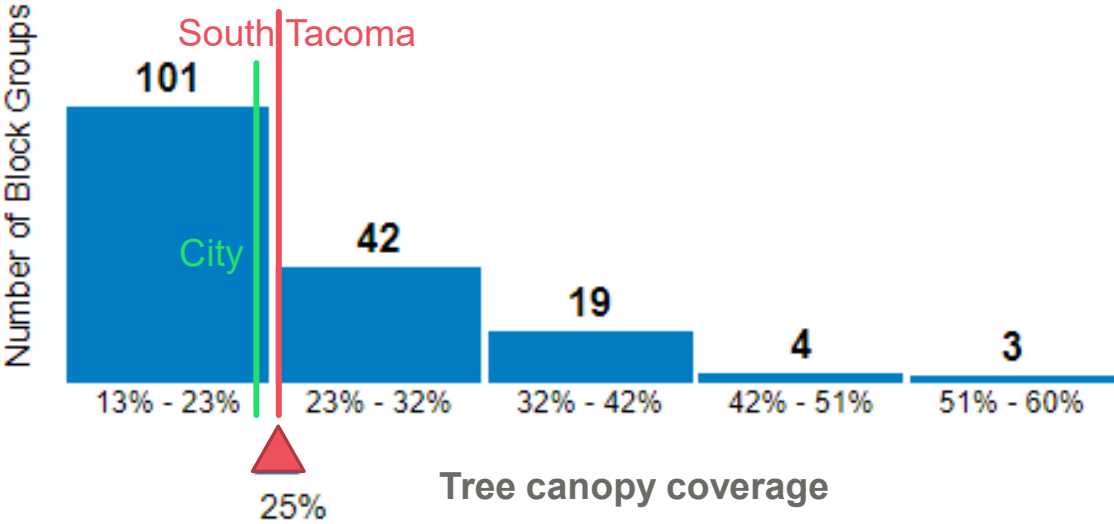
*Note: The above numbers are reflective of a specific census tract selection around South Tacoma, different selections could result in different numbers. Likewise, undocumented people are not always included in demographic statistics.

Tree Canopy

City of Tacoma	24%
South Tacoma	25%

Urban Heat Island Index

City of Tacoma	~86 degrees
South Tacoma	~87 degrees



DEFINITIONS: NORMS, VALUES, EQUITY

NORMS

- How we will work together as a steering group
- Helps support communication and relationship-building

VALUES

- Deeply held beliefs about what is right/treasured/important/loved
- Useful for guiding decisions, especially with diverging viewpoints
- E.g., “people should feel safe in our neighborhood”

Equity (WA State Ofc. Of Equity)

- *“...Equity is distinct from equality which refers to everyone having the same treatment without accounting for differing needs or circumstances.”*

Anti-Racism (WA State Ofc. Of Equity)

- Anti-racism is a process of actively identifying and opposing racism ... rooted in action ... taking steps to eliminate racism at the individual, institutional, and structural level.

DRAFT GROUP NORMS

Discussion guidelines for our work together:

- **Respect each other's time.** As much as possible, please be on time, attend meetings, and come prepared. Listen to each other for understanding.
- **Take space, make space.** Share your ideas, then step back to actively listen. If you're talkative, remember to step back; if you're quiet, remember to step up.
- **Expect the best.** When someone says something, assume the best intentions; ask clarifying questions. And keep in mind that sometimes impact is different than intent.
- ★ **Apply a trauma-informed framework.** Recognize past harm and ground our work in principles of safety, trustworthiness/transparency, neighborhood strengths, peer support, collaboration, empowerment and choice, and cultural, historical, and gender issues. Allow space for reflection and healing.
- ★ **Make room for messy, incomplete, and imperfect.** There's no one right answer, and a final plan is not the end. Move at the speed of trust.
- **Be positive and solution oriented.** Keep moving forward. Be aware of what we can and cannot change.
- **Know that you are valued.** You are making a big contribution to the South Tacoma neighborhood – thank you!

New!



VALUES YOU PROVIDED FEEDBACK ON

Values we polled:

- Environmental Healing and Equity
- Economic Prosperity
- Health, Safety, and Comfort
- Easy Access to Amenities
- Equity and Opportunity
- Youth-Centered Community
- Being and Feeling Like a Multicultural Community
- Transparency and Trust
- The Ability to Stay in the Community
- New ideas: “Fun” and “Sanctuary”

3 words that describe what you love about South Tacoma (If using a phrase use ~ or _ to connect words)



Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

DRAFT NEIGHBORHOOD PLAN VALUES

- **Healthy (environment), safety, and comfort:** *Healthy air, soil, water and green spaces; safety and comfort for people walking and biking; child-friendly*
- **Easy access to amenities:** *Access to schools, food, jobs, parks, retail, recreation; spaces for fun and reflection*
- **Economic prosperity:** *Quality jobs; maintaining retail and industrial jobs; support for new and existing industries to evolve; ability to build intergenerational wealth*
- **Equity and opportunity:** *Acknowledging past divestment and negative impacts; reconciliation; equitable investment; amplifying structurally excluded voices; policies and programs that provide opportunity to our neighbors*
- **Sense of community and identity (belonging):** *Inclusive and welcoming neighborhood that celebrates diverse identities; celebration of history and sense of place*
- **Transparency and trust:** *Honor prior efforts in South Tacoma; clarity and openness, transparent decision-making; city follow-through; moving at the speed of trust*

DISCUSSION QUESTIONS

Discussion Questions

- Are these the right norms?
- Are these the right values?
- What did you mean by trauma-informed? Reconciliation? What do those mean to you?
- How can we support an equity, anti-racism, trauma-informed, and reconciliation approach through this Plan? What are the outcomes that you want from this Plan?

STEERING GROUP SCHEDULE - DRAFT

Month	Steering Group Meeting	Public Event
March	Introductions, Goals, and Steering Group Role <i>Neighborhood Planning Team</i>	Spotlight on South Tacoma, March 21st <i>What's Happening; What's Coming in South Tacoma</i>
April	Frameworks Discussion: Group Values & Equity	Walking Tour, April 13th
May	Neighborhood Priorities & Engagement Discussion <i>Option for in-person meeting</i>	TBD
Summer	Focused Discussion Topics – TBD Ongoing Priorities Discussion	Summer Priorities Engagement, details TBD
Fall	Draft Actions	Draft Actions Engagement, details TBD
Winter 2025	Draft Plan	
Spring 2025	Implementation	

Next Steps

At the next meeting, we will:

- *Start a workshop focused on going through community data from varying sources*
- *Work in groups to identify specific priority areas, come with some ideas!*
- *Brainstorm engagement ideas and events for the summer.*

Proposed May 30th in-person meeting



Thank you!

We look forward to working together.

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<https://ofm.wa.gov/sites/default/files/public/shr/Diversity/SubCommit/DEI-Glossary.pdf>

Sign Up & Learn More

[Cityoftacoma.org/NeighborhoodPlanning](https://cityoftacoma.org/NeighborhoodPlanning)



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Where We've Been Listening So Far:

- 7 surveys with a rough total of 265 responses as well as public comments
 - Surveys could be written, live virtual polling, or online, and some were multilingual
- 4 past community events and meetings
- 13+ semi-structured conversations with residents and key collaborators
 - Many more unstructured conversations at events
- Online and virtual engagement

INCLUSIVE COMMUNITY ENGAGEMENT - STEERING GROUP

PRIORITIZE At-risk communities Requires significant collaboration or plan may not meet community needs. Focus on empowering these voices.	COLLABORATE Influencers Requires significant collaboration or plan adoption and implementation could stall.
INVOLVE Concerned residents or bystanders Inform and consult to confirm baseline conditions and community interests and values.	LEVERAGE Potential advocates Inform and consult as needed to build and maintain plan advocates.

Collaboration with:

- South Tacoma Neighborhood Council
- South Tacoma Business District
- Local businesses
- Cultural groups, community organizations, and nonprofits (environmental, housing, social services, arts, education)
- Commercial and industrial perspectives
- Students and youth
- Residents, tenants, and property owners
- People with diverse subject matter knowledge, lived experiences, and identities
- Multilingual communities
- Implementation partners